

KEEPING KIDS SAFE

1 IN 5 CHILDREN

are
SEXUALLY ABUSED
by their
18th Birthday

In the
USA

that is equivalent to the population of the entire Mountain and Pacific time zones combined.

MOST VICTIMS KNOW THEIR ATTACKER

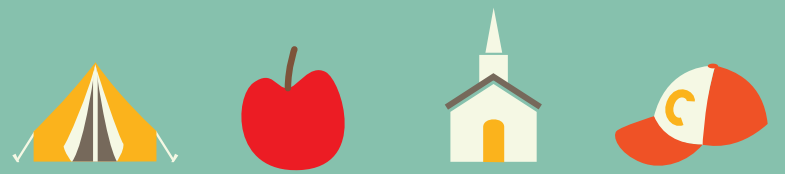


34% of assailants were family members

58% were acquaintances

only **7%** of the perpetrators were strangers to the victim

A child is much **more likely** to be sexually abused by a recognized, trusted adult than by a stranger.



PARENTAL INVOLVEMENT IS CRUCIAL

3 THINGS A PARENT CAN DO:

- Help kids understand what sexual abuse is
- Empower them to avoid abuse
- Teach kids to tell someone immediately



Involvement by parents is crucial because

65% of social workers

53% of doctors and

58% of physician assistants

do not report all suspected cases of child maltreatment.

PERSONAL SAFETY TRAINING WORKS

WE ALL TEACH OUR KIDS THESE THINGS:



FIRE SAFETY



TRAFFIC SAFETY



SWIMMING SAFETY



BIKE SAFETY

BUT WHY NOT THIS ONE?

PERSONAL SAFETY



The parts of the body covered by bathing suits are not supposed to be touched by others and, when they are, children should tell someone.

If the person a child tells doesn't believe them, they should keep on telling until they are believed.

GOD MADE ALL OF ME

A Book to Help Children Protect Their Bodies



This simply told, beautifully illustrated storybook helps parents gently start the conversation that every family needs to have about appropriate and inappropriate touch.

