In the USA, 1 in 5 children are sexually abused by their 18th Birthday.

Most victims know their attacker:
- 34% of assailants were family members
- 58% were acquaintances
- Only 7% of the perpetrators were strangers to the victim.

A child is much more likely to be sexually abused by a recognized, trusted adult than by a stranger.

Parental involvement is crucial:
- 3 things a parent can do:
  - Help kids understand what sexual abuse is
  - Empower them to avoid abuse
  - Teach kids to tell someone immediately

Involvement by parents is crucial because:
- 65% of social workers
- 53% of doctors
- 58% of physician assistants do not report all suspected cases of child maltreatment.

Personal safety training works:

We all teach our kids these things:
- Fire Safety
- Traffic Safety
- Handwriting Practice
- Wildfire Safety

But why not this one?

God Made All of Me:

A book to help children protect their bodies:

This simply told, beautifully illustrated storybook helps parents gently start the conversation that every family needs to have about appropriate and inappropriate touch.